

# Power of Technology

Are you getting the most out of your devices?

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When was the first car phone introduced?



# 1946

## NATIONAL RADIO NEWS



Telephone on Wheels  
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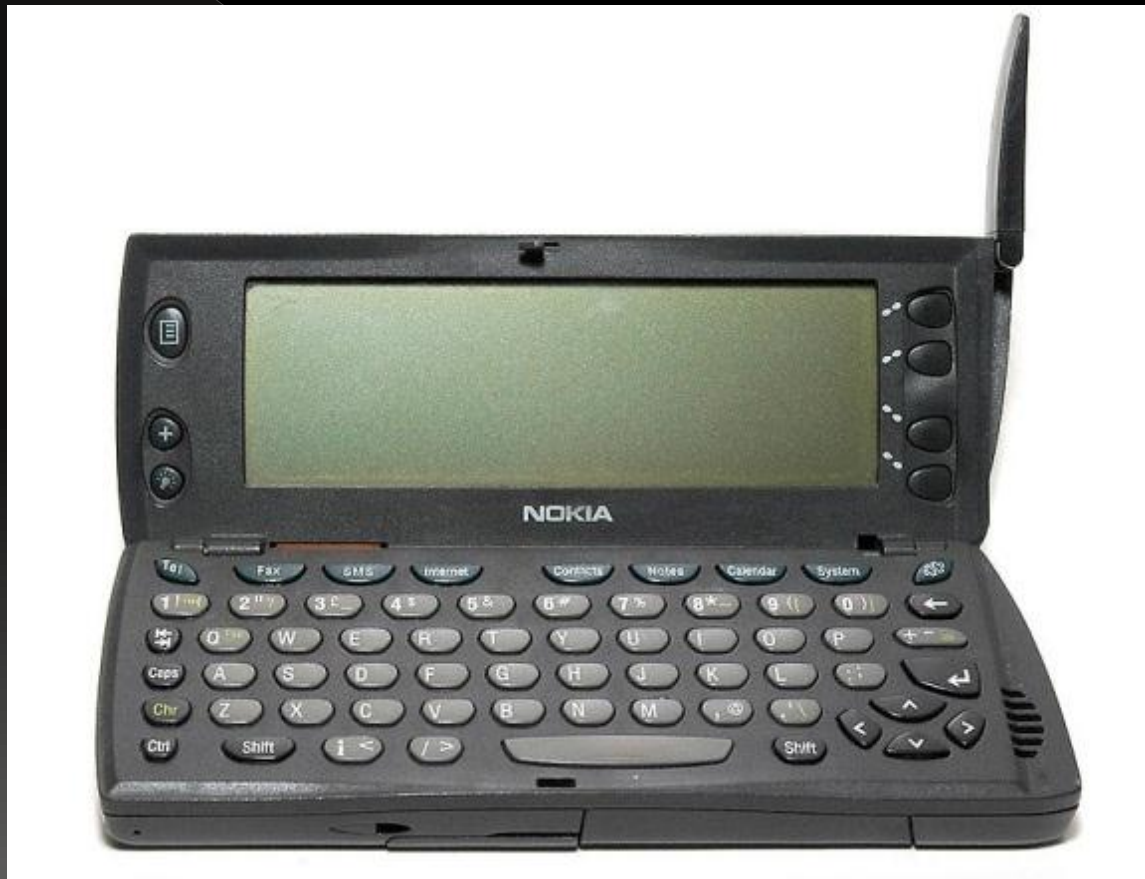
What year was the first mobile cell phone put in production?



1984 by Motorola



What year was the first smart phone put into production?



# 1996



Nokia 9000 Communicator (1996) beside the Nokia E7 (2010).

# What's out there now...

## ◎ iPhone

- > Smartphone
- > Apple Store
- > Syncs with iTunes
- > Can connect internet email and multiple Exchange accounts
- > Great for business and personal use
- > Memory-16GB, 32GB, and 64GB



# What's out there now...

## ◎ Droid

- > Smartphone
- > Android Market
- > Syncs with PC and MACs
- > Good for business and great for personal
- > The Operating System allows more customization than most phones
- > Can connect multiple Exchange accounts and internet email
- > Variety of Droid phones with the Android OS unlike the iPhone
- > Memory– 8GB and 16GB most come with an added 32GB SD Card or can be purchased separately



# What's out there now...

## ◎ BlackBerry

- > BlackBerry App World
- > Syncs with BlackBerry Enterprise Servers or BlackBerry Desktop Manager
- > Can connect internet email and multiple Exchange accounts
- > Great for business
- > Memory- 512MB and 8GB and can purchase SD Cards to increase memory



# Whats out there now...

## ○ Laptop

- > Mobile
- > Good Disk Space
- > Email
- > Web Browsing
- > Can purchase 3G/4G cards
- > Best solution for business traveling

## ○ Desktop

- > Stationary
- > Large Disk Space
- > Email
- > Web Browsing
- > Can purchase WiFi Card
- > Best solution for office users

# Whats out there...



## ● Tablets

- iPads, Kindle, Blackberry Playbook, Galaxy Tab
  - Same capabilities as a smart phone on a bigger screen and faster device
  - Easier to carry then a laptop
  - Convenient on trains, planes and subways where pulling a laptop out may not be
  - Like the iPhone and Droid phones they can cause more distraction then work because of the game applications

# Laptop vs. Tablet

## Pros and Cons

### Laptop

#### ○ Pros

- > Document access
- > Full functionality
- > Remote Access
- > Keyboard and mouse pad
- > File Storage
- > Printing
- > Access to variety of software programs

#### ○ Cons

- > Maintenance
- > Battery Life
- > Weight and Size
- > Cost Factor
- > License Software
- > Vulnerability to virus attacks

# Laptop vs. Tablet

## Pros and Cons

### Tablets

#### ○ Pro

- > Maintenance
- > Battery Life
- > Weight and Size
- > Cost Factor
- > Applications
- > Vulnerability to Virus Attacks

#### ○ Cons

- > External Keyboard
- > No Mouse
- > File Storage
- > Limited Printing Functionality
- > Limited software
- > Remote Access Functionality

# Food for Thought

"Anyone who needs raw computing power -- financial people driving giant spreadsheets, rendering financial models -- will need a PC," Ezra Gottheil, senior analyst at Technology Business Research

"Steve Jobs described the iconic iPad tablet as a device fitting somewhere between laptops and smartphones." Agam Shah, write from PCWord.com

"The PC is the tablet. All these digital devices are going to work together. The importance of software is higher than ever, and Microsoft writes to everything that software runs on. So you're going to see PCs where you're saying, 'Is that a tablet? Is that a phone?' The words are going to change because the innovation is so rapid." Bill Gates as publish by Huff Post Tech Internet News Paper

# Do you know how to...

- Download Applications
- Multi task
- Organize
- Make appointments
- Maintain all vendor/employee contacts
- Email
- Make your equipment safe and secure

...on your Laptop, Desktop, Black Berry or Smart Phone?

# Applications

Greatest thing about smart phones, tablets, and BlackBerries:  
APPLICATIONS!

- GPS/Directions
- Business Card Reader
- Access to Bank Accounts
- News & Weather
- Credit Card Readers

Games, entertainment and social networking are HUGE distractions in the work place. Work phones given out should have strict policies on what can and can not be downloaded on to it.

# Top 10 Business Applications

## iPhone/iPad

1. Print Central Pro
2. Encamp
3. FileApp Pro
4. mbPointer
5. Analytics App
6. LinkedIn
7. Quickoffice Mobile Office Suite
8. ClockIn
9. Evernote
10. Business Card Reader

# Top 10 Business Applications

## BlackBerry/PlayBook

1. Tether
2. Google Mobile Update
3. PayTech Pay Pocket
4. MyCaption Email Dictation
5. RDM Plus – Remote Desktop
6. WebEx Meeting Center
7. DataBackup
8. Weather Bug
9. Remote Print
10. Business Card Reader

# Top 10 Business Applications

## Droid/Droid Tablets

1. Google Docs
2. Remember the Milk
3. SwiftKey Keyboard
4. Milage Tracker
5. Adobe Reader
6. Meebo IM
7. Flight Track
8. Cisco WebEx Meetings
9. Dropbox
10. Business Card Reader

# Multi Task

With today's technology multi tasking has never been made easier.

- Have multiple email accounts setup on 1 or multiple devices
- View your laptop or desktop pc
- Check text messages, email, or browse the internet (phone and service provider pending) while using the device
- Pay company bills, check corporate bank accounts, and browse the internet while in or out of the office

# Organize

- Keep files in one location on PC
- Be aware of where you are saving things
- Keep desktop clean
  - Too much on the desktop can cause logging into the machine to be slower
- Create sub folders in Outlook under the Inbox

\*Note: No paper? No need!

- Phones now come with a Notes or Sticky app

# Making Appointments

Products like Outlook, Thunderbird and Entourage make making appointments easy!

If you have e-mail setup on your smart phone or BlackBerry you can create events and invite people who are in the Address Book as long as you have a valid email address associated with them.

Never be late or forget the appointments as you can create reminders to keep you aware!

# Maintain Contacts

BlackBerry, iPhone and Droids have made it easy to backup and sync your contacts with Outlook

- BlackBerry

- Uses Desktop Manager or a BES Server to sync calendar appointments, Contacts and Email on to your phone

- iPhone and Droid

- Allow you to sync Email, Calendar and Contacts with your email account right after you setup the email account on the device
- To sync Notepad iTunes is required

# Security

- Setting proper complex passwords for ALL of your devices
  - Passwords should be about 6 characters long contained at least 1 number and/or symbol for PC's, Wireless Routers, Web Logins, Laptops, etc. Example: ch33seburger!
  - Setup Pass Code on iPhones
  - Setup password on BlackBerry
  - Setup the pattern lock feature on Droid
- Having active subscription of an Anti Virus Software
  - TrendMicro
  - Norton Anti Virus
  - ESET
- Firewalls for corporate environments
  - Watch Guard
  - Sonicwall
  - Cisco Firewall

877-414-0035

Q & A

